

Message Text

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PAGE 01 SAN JO 03374 082135Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 PA-02 ICA-20 /045 W
-----003949 091219Z /45

R 082006Z AUG 78
FM AMEMBASSY SAN JOSE
TO SECSTATE WASHDC 1890
INFO USDOC WASHDC
AMEMBASSY GUATEMALA
AMEMBASSY MEXICO
AMEMBASSY SAN SALVADOR

UNCLAS SAN JOSE 3374

EO 11652: N/A
TAGS: BEXP, CS
SUBJ: TELECOMMUNICATIONS SEMINAR

1. USICA SUPPORT FOR SUBJECT EVENT WAS VERY EFFECTIVE. PRIOR TO ARRIVAL OF MISSION, USICA ISSUED TWO PRESS RELEASES THAT RESULTED IN FOURTEEN ARTICLES IN SIX NEWSPAPERS, INCLUDING LEADING SPANISH LANGUAGE DAILY AND TWO ENGLISH LANGUAGE PAPERS. PRESS CONFERENCE SUNDAY JULY 16 RESULTED IN TWO EXTENSIVE NEWS-PAPER ARTICLES, WITH PHOTOGRAPHS, WHICH APPEARED SAME MORNING AS SEMINAR OPENING INAUGURAL CEREMONIES COVERED BY LOCAL PRESS AND TELEVISION CHANNEL 7. CHANNEL 7 USED FILM CLIPS OF SEMINAR DURING EVENING NEWS PROGRAMS. INTERVIEWS WITH DR. WILL RESULTED IN SIX MORE ARTICLES AFTER THE GROUP LEFT COSTA RICA.
2. COMPLETE SET OF NEWS CLIPPINGS AND PHOTOGRAPHS HAVE BEEN SENT TO DR. WILL AND AO WARNES.
3. EMBASSY COMMENT:

(1) USICA SUPPORT WAS EXCELLENT AND RESULTED IN CONSIDERABLE

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PUBLICITY FOR MISSION. INDIVIDUAL MISSION MEMBERS WERE IMPRESSED WITH PRESS COVERAGE AND REQUESTED COPIES OF NEWS CLIPPINGS. (BEING MADE AVAILABLE BY DR. WILL)

(2) QUALITY OF MISSION MEMBERS WAS EXCELLENT. OIM PROJECT OFFICER, AO AND OIM/SAD ARE TO BE CONGRATULATED FOR PUTTING TOGETHER

SUCH A GOOD GROUP AND PROGRAM.

(3) SUPPORT RECEIVED FROM ICE, THE LOCAL ELECTRICITY/TELEPHONE COMPANY, CONTRIBUTED GREATLY TO THE SUCCESS OF THE MISSION.

(4) MANY COMPANY CATALOGS DID NOT ARRIVE IN TIMELY FASHION AND WE STILL AWAIT ONE SET. ALSO MANY COMPANIES DID NOT SEND ADEQUATE SUPPLY. FOR FUTURE EVENTS, COMPANIES SHOULD BE ADVISED TO MAIL CATALOGS FOUR TO SIX WEEKS IN ADVANCE. NUMBER OF CATALOGS WILL DEPEND ON TARGET AUDIENCE AND EMBASSY WILL ADVISE.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SANJO03374
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780325-1102
Format: TEL
From: SAN JOSE
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1978/newtext/t19780887/aaaacuzf.tel
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Litigation History:
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Original Previous Classification: n/a
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Review Exemptions: n/a
Review Media Identifier:
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Review Withdrawn Fields: n/a
SAS ID: 1803925
Secure: OPEN
Status: NATIVE
Subject: TELECOMMUNICATIONS SEMINAR
TAGS: BEXP, CS
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/a91c0467-c288-dd11-92da-001cc4696bcc
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